

Partnership Opportunities



EVENT DATES

September 6

LOCATION

Chez La Fete
Downtown
Lafayette

TIME

6-9pm

\$2,500 - STAGE AND MUSIC PARTNER

- Company Logo featured on the event stage banner and traditional & non-traditional media advertisements
- On-site signage featuring Company Logo
- Live recognition before, during and after the event

\$3,000 - PHOTOBOOTH PARTNER

- Photo Booth provided by <Your Company>
- <Your Company> logo included in all traditional and social media marketing campaigns for Sugar Jam
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.

\$2,500 - COLLATERAL PARTNER

- Company Logo featured on 1,500 Hand Fans at the event
- Company Logo featured on 1,500 Koozies at the event
- Company Logo featured on 1,500 cups at the event
- Company Logo featured on all event signage
- Company logo featured in traditional & non-traditional media advertisements
- Live recognition before, during and after the event

\$2,000 - SIGNAGE PARTNER

- Company Logo featured on all event signage and yard signage
- Company logo featured in traditional & non-traditional media advertisements
- Live recognition before, during and after the event

\$1,500 - SUPPORTING SPONSOR

- Company featured on On-site signage featuring Company Logo
- Live recognition before, during and after each event
- Company logo included in all traditional and social media marketing campaigns.
- Company allowed to set up a 10' x 10' tent on site during each event

SPONSOR APPLICATION

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL: _____

PACKAGE LEVEL: _____

CELL #: _____