



POP-UP VENDORS

FOOD VENDORS

LIVE MUSIC

KIDS FUN

FREE EVENT



SATURDAY, NOVEMBER 1

11AM-5PM WEST VILLAGE DEVELOPMENT, SCOTT, LA

Showcasing the best food from all over Acadiana!





PARTNERSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 1 • 11AM-5PM • WEST VILLAGE DEVELOPMENT, SCOTT, LOUISIANA

MARKETING CAMPAIGN KICKS OFF AUGUST 1ST.

PRESENTING SPONSORSHIP \$25,000

- <Your company as the Exclusive Presenting Partner
- <Your company gets first right of refusal for Acadiana Eats Festival
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your company mentioned as the Exclusive Presenting Partner in our official Channel KLFY TV 10.
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.

STAGE & MUSIC: \$2,500 (3 AVAILABLE)

- <Your Company> logo (big) on the stage banner as the stage sponsor (w/ max. 2 other sponsors)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

PHOTO BOOTH: \$2,500

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

YARD SIGN PARTNER: \$1,500 (3 AVAILABLE)

- <Your Company> logo (big) on 10 individual yard signs (together with small event logo and Presenting partner logo)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

LOGO CUP PARTNER: \$2,500 (2 AVAILABLE)

- <Your Company> logo on the logo cup
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.



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BAR PARTNER: \$1,500

- <Your Company> as the official Bar partner (logo on the bar banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

OFFICIAL SPONSOR VIP TENT PARTNER: \$2,500

- The VIP Tent for sponsors Provided by <Your Company>
- <Your Company> logo on the VIP Tent for sponsors banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

OFFICIAL TO GO PLATE LOGO PARTNERS: \$5,000 (2 AVAILABLE)

- 16 vendors to receive 150 logo plates each <featuring your company logo> to serve their dish
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

BILLBOARD PARTNER \$2,500 (2 AVAILABLE)

- <Your Company> logo on the MAIN billboard design as the billboard partner.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

PUMPKIN PATCH EXPERIENCE PARTNER: \$5,000

- 20x20 Space w/ Full Pumpkin Patch
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

BEVERAGE TICKET PARTNER: \$3,000

- <Your company> logo featured on the event Beverage Tickets
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

KIDS' ZONE PARTNER: \$2,500

- Kids Zone (Face painting, Fun Jump etc) presented by <Your Company>
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

BEST OF THE FEST PARTNER: \$2,500

- Best of the fest contest presented by <your company>
- Winner to receive award ft <your company logo>
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video



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MERCHANDISE PARTNERSHIP - \$5,000 (2 AVAILABLE)

- <Your Company> as the official Merchandise sponsor (min 500 event shirts & staff shirts)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.

LOGO HAND FAN - \$2,500 (2 AVAILABLE)

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 2,500 HAND FANS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

LOGO KOOZIES - \$2,500 (2 AVAILABLE)

- <Your Company> logo on the EXCLUSIVE logo koozie
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen

EXCLUSIVE BEER PARTNER \$1,500

- <Your Company> as the exclusive beer partner.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen

ACADIANA EATS ALLEY PARTNER: \$1,500

- Food alley with 16-20 vendors presented by <your company>
- Both entrances to the alley have a welcome banner with <your company> logo.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)

AFTER PARTY PARTNER: \$1,000

- <Your venue> as the after Official Party location.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

EVENT SIGNAGE - \$1,000

- <Your Company> logo on the BANNER SIGNAGE (MIN 25 BANNERS ON SITE)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

SUPPORTING: \$500 (10 AVAILABLE)

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.



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LOGO BEVERAGE NAPKIN PARTNER \$3,000

- Min - 5,000 (5x5) logo napkins
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

LOGO DINNER NAPKIN PARTNER \$3,000

- Min - 5,000 (7x7) logo napkins
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

SOCIAL MEDIA PARTNER - \$1,500 (3 AVAILABLE)

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo and name mentioned in all Acadiana Eats tick tok, Instagram and KLFY Gerald Gruening FB page. Festival promotion posts only.

OFFICIAL PAINTING & PRINT PARTNER \$1,500

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- First right of refusal to purchase the official painting
- <Your Company> logo on min 500 Fest Artwork Prints to be sold in the merch tent

ICE CREAM BOOTH PARTNER \$1,500

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video

LEMONADE BOOTH PARTNER \$1,500

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video

TREATS & SWEETS ALLEY PARTNER \$2,500

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video





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SPONSOR APPLICATION

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL: _____

PACKAGE LEVEL: _____

CELL #: _____

Please send your form to Gus Rezende to gus@socialentertainment.net or through our website at

www.socialentertainment.net

Make Checks Payable to:
SOCIAL ENTERTAINMENT PRODUCTIONS
200 RUE LOUIS XIV SUITE 200
LAFAYETTE, LA 70508

