



TO BECOME A PARTNER, SPONSOR OR VENDOR TODAY, VISIT SOCIALENTERTAINMENT.NET OR E-MAIL GUS@SOCIALENTERTAINMENT.NET.







2025 EVENT SCHEDULE

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PREMIUM SOCIAL PARTNER - \$10,000

Marketing & Digital Media Perks

- Company Featured in event press releases
- Company featured in weekly email blasts
- Company featured in our weekly newsletter going out to over 50k subscribers
- Company featured Weekly on Social Media (Min. 15 individual company posts & Min. 25 group posts yearly)
- Company featured on SE Website as a Social Circle Partner
- Company logo included as a supporting sponsor for all SE Events as part of the social & traditional marketing campaign for each event. (Min. 4 weeks of promotion per event)
- Company logo included in our 2025 SE Weekly Podcast Videos
- Company logo featured in all 30 second promo videos for TV & Social Media for each event
- KLFY TV Spots + Website
- LUS Fiber TV Spots + Website
 DTR Podcast Mention

On Site Event Perks

- · Company featured in recorded event announcements
- Your company logo on stage LED Screen Wall at every SE Event (Min. 25 impressions per event)
- Your company logo on the Social Circle Billboard Campaign
- · Your company logo on group and individual Event Banners
 - Your company logo included on the 1st ever Social Entertainment Festival International Lounge

Gifts

- 50% off of SE Collective Community Partnership
- FREE \$1,000 Social Entertainment Gift Card
- Free access to the SE Collective for company meetings or socials
- 2 FREE Tickets to each SE Collective Initiative Launch Event Value \$500
- Access to VIP Sponsor Tent at all SE Events. (Includes snacks and beverages)
- 4 VIP & 8 GA Tickets to Downtown Rising 2025 Value \$500
- 2 All Access wristbands for the legendary Fest House Part for Festival International Value \$250
- 20% off all bookings with SE Vacations & SE Party Rentals in 2025
- FREE Central Pizza or Tropical Smoothie Cafe office lunch for 10 people
- Future Sponsorships 20% discount
- 1 FREE Case of Reba Water
- FREE Event Consultation for your next company event under 50 guests (Event must be at one of our locations)







BASIC SOCIAL PARTNER - \$5,000

Marketing & Digital Media Perks

- Company featured on SE Website as a Social Circle Partner
- Company logo included as a supporting sponsor for all SE Events as part of the social & traditional marketing campaign for each event. (Min. 4 weeks of promotion per event)
 - Company logo featured in our weekly newsletter going out to over 50k subscribers

On Site Event Perks

- Company featured in recorded event announcements
 - Your company logo included on event group banners

Gifts

- 50% off of SE Collective Community Partnership
- FREE \$500 Social Entertainment Gift Card
- 2 VIP & 4 GA Tickets to Downtown Rising 2025 Value \$250
- 10% off all bookings with SE Vacations & SE Party Rentals in 2025
- Future Sponsorships 10% discount





2025 EVENT SPONSORSHIPS

BECOME A TITLE SPONSOR FOR ONE OF OUR 2025 EVENTS TODAY!



Direct Event Sponsorship opportunities are listed at socialentertainment.net! Inquire about a customized plan that fits your budget and your Marketing goals!

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SE CO-BRANDING COLLATERAL PARTNERSHIP

Have your company featured on one of the following options:

Co-Branding Collaterals	Description	Availa ble	Amou nt	SE Events	SE Divisions	YEAR ROUND	Duration	Price
Beverage Napkins	YOUR COMPANY LOGO + SE ONLY	5	5000	Х	х	х	UNTIL LASTS	\$5,000
Logo Cups	YOUR COMPANY LOGO + SE ONLY	5	5000	х	х	х	UNTIL LASTS	\$5,000
Koozies	YOUR COMPANY LOGO + SE ONLY	5	5000	х	Х	x	UNTIL LASTS	\$5,000
Beverage Tickets	YOUR COMPANY LOGO + SE ONLY	1	20000	х	NA	х	UNTIL LASTS	\$2,500
Wristbands	YOUR COMPANY LOGO + SE ONLY	1	10000	х	NA	х	UNTIL LASTS	\$5,000
Handfans	YOUR COMPANY LOGO + SE ONLY	1	5000	х	NA	х	UNTIL LASTS	\$5,000
ALL EVENTS DIRECTIONAL SIGNAGE	YOUR COMPANY LOGO + SE + EVENT DIRECTIONS	1	15	х	NA	NA	ALL YEAR ROUND	\$1,500
SE Event Uniforms	YOUR COMPANY LOGO + SE ONLY + Staff on back shirt	1	200	х	х	х	ALL YEAR ROUND	\$5,000
SE MERCH TENT PARTNER	YOUR COMPANY LOGO + SE ONLY ON TENT SIGN	1	1	Х	NA	NA	ALL YEAR ROUND	\$2,500
Social Media Highlight presented by Gerald Gruenig	YOUR COMPANY LOGO + SE ONLY mentioned on the Gerald's social video	10	1	NA	NA	NA	ONE TIME	\$3,000
SE QUATERLY PODCAST PRESENTED BY	4 SE PODCASTS PRESENTED BY YOUR COMAPNY & SE	4	4	NA	x	x	4 TIMES	\$5,000
FESTIVAL INTERNATIONAL GUIDE PARTNER	YOUR COMPANY LOGO + SE + SE FEST PROMO	1	150,000) NA	х	NA	ONE TIME	\$2,500





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Have your company featured on one of the following options:

Co-Branding Collaterals	Description	Availa ble	Amo unt	SE Events	SE DIVISIONS	YEAR ROUND	Duration	Price
Digital Billboard Promo Monthly	YOUR COMPANY LOGO + SE ONLY + promo info	12	1	NA	х	х	12 TIMES	\$5,000
WELCOME LAUNCH VIDEO PARTNER	YOUR LOGO NEXT TO SE LOGO ON 30SEC LAUNCH COMMERCIAL	1	1	х	х	х	ALL YEAR ROUND	\$2,500
The CURRENT Magazine - FULL Page Ad	YOUR COMPANY LOGO + SE + SE PROMO	1		NA	х	NA	ONE TIME	\$2,500
2025 SE Calendar postcards	YOUR COMPANY LOGO + SE + 2025 EVENT CALENDAR	1		NA	х	NA	ONE TIME	\$5,000
FEST INTERNATIONAL SE LOUNGE EXCLUSIVE PARTNER	9X3 BANNER WELCOME SIGN AT SE LOUNGE AT COURTHOSUE FEST STAGE	3	1	NA	х	NA	ONE TIME	\$2,500
SE MERCH TENT PARTNER	YOUR COMPANY LOGO + SE ONLY ON TENT SIGN	1	1	х	NA	NA	ALL YEAR ROUND	\$2,500
Social Media Highlight presented by Gerald Gruenig	YOUR COMPANY LOGO + SE ONLY mentioned on the Gerald's social video	10	1	NA	NA	NA	ONE TIME	\$3,000
SE QUATERLY PODCAST PRESENTED BY	4 SE PODCASTS PRESENTED BY YOUR COMPANY & SE	4	4	NA	х	Х	4 TIMES	\$5,000
FESTIVAL INTERNATIONAL GUIDE PARTNER	YOUR COMPANY LOGO + SE + SE FEST PROMO	1	150,00	O NA	x	NA	ONE TIME	\$2,500





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Have your company featured on one of the following options:

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Co-Branding Collaterals	Description	Availa ble	Amo unt	SE Events	SE Divisions	YEAR ROUND	Duration	Price
Digital Billboard Promo Monthly	YOUR COMPANY LOGO + SE ONLY + promo info	12	1	NA	х	х	12 TIMES	\$5,000
WELCOME LAUNCH VIDEO PARTNER	YOUR LOGO NEXT TO SE LOGO ON 30SEC LAUNCH COMMERCIAL	1	1	х	×	х	ALL YEAR ROUND	\$2,500
The CURRENT Magazine - FULL Page Ad	YOUR COMPANY LOGO + SE + SE PROMO	1		NA	х	NA	ONE TIME	\$2,500
2025 SE Calendar postcards	YOUR COMPANY LOGO + SE + 2025 EVENT CALENDNAR	1		NA	×	NA	ONE TIME	\$5,000
SE website divional partner	your company as the presenting partner of a specific SE division	5		NA	×	NA	ALL YEAR ROUND	\$1,000
FEST INTERNATIONAL SE LOUNGE EXCLUSIVE PARTNER	9X3 BANNER WELCOME SIGN AT SE LOUNGE AT COURTHOSUE FEST STAGE	3	1	NA	Х	NA	ONE TIME	\$2,500
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SE CO-BRANDING ASSETS PARTNERSHIP

Have your company featured on one of the following options:

Co-Branding Collaterals	Description	Availa ble	Amo unt	SE Events	SE Divisions	YEAR ROUND	Duration	Price
Dance Floor	18x24in sign with your logo as exclusive partner	1	1	х	х	х	12 months	\$2,500
40x20 Tent	18x24in sign with your logo as exclusive partner	1	1	х	х	х	12 months	\$2,500
2-DOOR Restroom Trailer	18x24in sign with your logo as exclusive partner	2	1	х	х	х	12 months	\$2,500
SE Dump Trailer	18x24in sign with your logo as exclusive partner	1	1	х	Х	х	12 months	\$2,500
Stage Riser	8ftx1ft stage banner (not temp?)	1	1	×	Х	×	12 months	\$2,500
SE Mobile Enclosed Trailer	24x36in sign with your logo as the exclusive partner	1	1	х	х	х	12 months	\$3,000
SE Flatbed Trailer	18x24in sign with your logo as exclusive partner	1	1	х	Х	х	12 months	\$3,000
Laffy Taps Beer Bus	18x24in sign with your logo as exclusive partner	2	1	х	х	х	12 months	\$2,500
Braziliana Mobile BBQ Grill	18x24in sign with your logo as exclusive partner	1	1	х	х	x	12 months	\$2,500
SE Mobile Lounge Container Sign	18x24in sign with your logo as exclusive partner	1	1	х	х	х	12 months	\$2,500
Chez la Fete Digital Billboard Partner	Your company name on digital sign	1	1	х	х	х	12 months	\$3,000
Se Company Truck Door signs	18x24in sign with your logo as exclusive partner	1	1	х	х	x	12 months	\$2,500







MISSION

"SE Collective focuses on collective initiatives involving collaborative projects and partnerships within the community. It acts as a hub for fostering creativity and development in various artistic or business endeavors under the Social Entertainment Community umbrella"

2025 Community Partner - \$5,000

100% of your financial support will go towards our 3 Re-Collective Initiatives to support and showcase our community







Your support includes:

- Your family or company name included on all SE collective community engagement, projects & initiatives, traditional & social media efforts
- 2 complementary tickets for all Re-collective projects launch parties.
- Poetry Desk Launch Social Sat March 29th 6pm
- Love of People Social Sat June 14th 6pm
- Braziliana Launch Social Sat Dec 13th
- 2 Free tickets to Downtown Rising 2025
- Your company name as the supporting community partner and underwrite of all projects.
- Poetry Kids Art Chair gifted to each Community Partner created by Trent, Alex and Drake



1306 Jefferson St, Downtown Lafayette









SE Collective proudly presents its 1st Recollective Community project supporting local artists & local organizations. This project will become an installation in the Children's Museum for kids to learn about the art of spoken works and how to write and appreciate poetry.

MISSION:

POETRY IS AN ART. IT SHOULD BE ACCESSIBLE TO ALL. THE POETRY DESK WILL INVITE KIDS TO INTERACT WITH INSPIRATION WHILE BUILDING THEIR CREATIVE WRITING SKILLS, SELF-AWARENESS, AND SENSE OF PLACE. THE MAIN GOAL IS TO PROVIDE AN EXPERIENCE OF SELF-EXPRESSION WHICH HAS BEEN PROVEN TO ENHANCE MENTAL HEALTH.

VISION:

OUR LOCALLY DESIGNED/BUILT POETRY STATION WILL BE AN ALL-IN-ONE MOBILE UNIT WITH FOUR CHAIRS THAT GUIDES KIDS AGES 7-11 THROUGH A VARIETY OF MULTILINGUAL WRITING PROMPTS/ INSTRUCTIONS. THERE WILL BE MULTIPLE SUBJECTS TO CHOOSE FROM ON AN IPAD ATTACHED TO THE TABLE. WHILE WRITING, KIDS WILL CLICK ON THEIR FAVORITE COLOR TO LISTEN TO SOUND SCAPES ASSOCIATED WITH THAT VIBRATIONAL FREQUENCY, PROVIDING A PEACEFUL ATMOSPHERE FOR CREATION. KIDS WILL WRITE A DRAFT TO TAKE HOME WITH THEM AND DROP THEIR FINAL COMPOSITION IN THE SLOT ON THE TABLE TO ENTER OUR CONTEST IF THEY ARE WILLING TO PARTICIPATE. SELECTED WINNERS WILL BE ASKED TO PRESENT THEIR PIECE AT THE ANNUAL POETRY FESTIVAL HOSTED BY POETIC SOUL AT THE ACADIANA CENTER FOR THE ARTS IN DOWNTOWN LAFAYETTE, LOUISIANA.



Alex "PoeticSoul" Johnson is a published author, composer, and local wordsmith whose passion is to introduce literary arts to rural communities. She is a teaching artist, and has participated in many national poetry festivals. She founded Lyrically Inclined, an organization hosting monthly poetry performances, and is the Host & Conference Director for Southern Fried Poetry Writing Conference.

Trent Oubre is a local folk art painter and graphic designer. Born in New Iberia and raised between a canefield and a bayou, he couldn't help but absorb the beauty that is Cajun Country. Inspired by such beauty he taught himself to paint. Over 30 years, he got pretty good.





Drake Leblanc is a local photographer and filmmaker. He is the co-creator and creative director of Tele-Louisiane. Drake founded Above the Beyond, a local multi-media production company responsible for creating disruptive, thought-provoking film and digital content. He is the product of and an advocate for Louisiana French Education.

SOCIALENTERTAINMENT.NET







Brasiliana: Fusão Cultural / Braziliana: Cultural Fusion

Project Overview:

Braziliana

South Louisiana and Southeast Brazil might be thousands of miles apart, but they share a rhythm in music, food, and the way people come together. Braziliana is a living, breathing celebration of São Paulo and Acadiana, bringing people together for:

- Film screenings, featuring an original docu-series that captures the heart of both regions
- Churrasco parties with amazing food, drinks, and good vibes
- Live concerts mixing zydeco & cajun with samba & forró
- Talks & storytelling with chefs, musicians, and culture bearers from Southeast Brazil and South Louisiana

Guests and Collaborators:

- Louisiana Guests: Local music and culinary icons, highlighting the state's cultural treasures. Lost Bayou Ramblers
- Brazilian Guests: Brazilian residents and artists in São Paulo
- Local Talent: Renowned chefs, bands, and cultural leaders from both communities.

Project Details:

- Duration: March 25 Feb 26
- Tentative Release: Winter 2025
- Format: Broadcast documentary with festival and streaming potential

Why Support Braziliana?

Why Braziliana? Culture is meant to be felt, shared, and celebrated. Braziliana is all about creating experiences that bring people together—across continents, traditions, streets and dance floors.

Want to be part of it? Your support helps fund local films, events, and collaborations that bring Acadiana and Brazil closer than ever. Join us in making this vision a reality!

How You Can Help

Your support helps fund local films, events, and collaborations that bring Acadiana and Brazil closer than ever. Join us in

making this vision a reality!







Proudly supports the community efforts and mission of our non-profit partner:



LOVE OF PEOPLE

"Helping Others, Help Others"

"Our mission remains the same: to help individuals, families, service industry workers, musicians, artists, and the elderly grow as a part of a productive environment, in order to improve community and family living. Love of People continues to stay true to their mission by giving back to the community through projects and events."



www.loveofpeople.org





BECOME A 2025 ANNUAL POP-UP VENDOR TODAY!

Visit socialentertainment.net today to sign up to become a 2025 Annual Pop-Up Vendor! Limited Annual Pop-Up Vendor slots are designed to help support small pop up businesses that provide arts & crafts, clothing & accessories, health & beauty care items, baked goods and more.

Registration for Social Entertainment Events will require an Annual Registration Fee of \$300 that covers vendors attendance at all 2025 Events. Approved vendors must pay for the entire year and will have the opportunity to showcase their businesses at all of our Social Entertainment Events in 2025. Due to the huge annual discount no refunds will be provided unless 4 or more events in this line up are canceled by our team.

Please note: Vendors are required to be fully self-sufficient, meaning please bring your own:

- 10 x 10 Tent
- Light(s)
- Tables(s) & Chair(s)
- Staff
- Extension Cord(s) (min 50ft recommended)
- Access to limited power will be available on site

Vendor Regulations and processes:

- No Alcohol sales allowed
- No Portable fans, acs, or heaters allowed
- No loud generators allowed
- Vendors will receive instructions from the SE Team for each event a minimum of 10 days prior to the event

Some Events are only available A-la-carte and are not included in the Annual Vendorship offer:

- Fete du Mardi Gras: February 27-March 4
- High Notes Concert Series (6 shows)
- Churrasco de Quintal: September 6

Pop-up vendors can also register for individual events:

- Fete du Mardi Gras \$100 (only available a la carte)
- Sugar Jam (6 shows) \$50 fee per show
- High Notes (6 shows) \$50 per show (only available a la carte)
- Plate Lunch-a-Palooza \$100
- Lafayette Stars & Stripes \$100
- Churrasco de Quintal \$50 (only available a la carte)
- Downtown Rising \$100
- Acadiana Eats Festival \$100

DEADLINE TO APPLY: MARCH 5th 2025





BECOME A 2025 FOOD VENDOR TODAY! DEADLINE TO APPLY: MARCH 5th 2025

Food Vendors will have the chance to compete for Best of the Fest at our 2 annual food festivals this year as well as sign up to participate with their food trucks at other 2025 Events. Food Vendors must pay a vendor fee per event in order to participate. See events and fees listed below:



Food Vendors who compete in our Food Festivals (Platelunch A Palooza & Acadiana Eats Festival) will be provided the following:

- 10x10 Tent
- 1 power circuit with 30 amps (you must provide your own extension cords and adaptors)
- You will have access to water (You must provide your own water hose)
- A banner menu sign above your tent. (Other banners will NOT be allowed to be displayed)
- An 8-foot table to be used as your booth's front counter
- Keep 100% of sales.

Food Vendors who participate in other 2025 events with their food truck must be fully self sufficient.







Moving the needle to elevate & create transformative experiences!

SE STAFF



-

BJ CHRIST Founder



MARGARET VOORHIES Concierae



GUS REZENDE Founder



JACY CLEMENTS Marketing

DUSTII OBRIEN Office Manager



GUSTAVO ROSENSTENGEL Manager

SE PARTNERS



6

NATASHA HERBST Manager



GABRIELLE SOIREZ Manager



LEANDRO BAGHDADI Marketing

PRA LA DE BAGHDA

CHRISTINE MHIRE

District Manager, Acadiana

tropical



TRENT OUBRE Graphic Designer



RYAN VEILLON Event Host

DJ RV



CARTER SIMONEAUX Content Creator

ACADIANACASTS



JESSICA COLLINS **Business Accountant**



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LAUREN GIROUARD

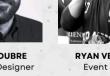
Office Manager

Marketing

NOUS WAVE MEDIA

MAGDALEN RICHARD

TRENT OUBRE STUDIO



MORGAN GASPARD

Business Administrator





Thanks for a great 2024!

Join the 2025

TODAY!

SOCIAL

For more information, visit www.socialentertainment.net For Sponsorship & Partnership opportunites, contact Gus@SocialEntertainment.net For vendorship questions, contact Gus.Rosen@SocialEntertainment.net

