

### SE CO-BRANDING COLLATERAL PARTNERSHIP

### Have your company featured on one of the following options:

| Co-Branding Collaterals                                  | Description  | Availa<br>ble | Amou<br>nt | SE<br>Events | SE<br>Divisions | YEAR<br>ROUND | Duration          | Price   |
|--|--|---------------|------------|--------------|-----------------|---------------|-------------------|---------|
| Beverage Napkins   | YOUR COMPANY LOGO +<br>SE ONLY   | 5             | 5000       | X            | X               | X             | UNTIL<br>LASTS    | \$5,000 |
| Logo Cups  | YOUR COMPANY LOGO +<br>SE ONLY   | 5             | 5000       | Х            | X               | X             | UNTIL<br>LASTS    | \$5,000 |
| Koozies  | YOUR COMPANY LOGO +<br>SE ONLY   | 5             | 5000       | X            | Х               | X             | UNTIL<br>LASTS    | \$5,000 |
| Beverage Tickets   | YOUR COMPANY LOGO +<br>SE ONLY   | 1             | 20000      | X            | NA              | X             | UNTIL<br>LASTS    | \$2,500 |
| Wristbands   | YOUR COMPANY LOGO +<br>SE ONLY   | 1             | 10000      | X            | NA              | X             | UNTIL<br>LASTS    | \$5,000 |
| Handfans   | YOUR COMPANY LOGO +<br>SE ONLY   | 1             | 5000       | X            | NA              | Х             | UNTIL<br>LASTS    | \$5,000 |
| ALL EVENTS DIRECTIONAL SIGNAGE                           | YOUR COMPANY LOGO +<br>SE + EVENT DIRECTIONS                             | 1             | 15         | X            | NA              | NA            | ALL YEAR<br>ROUND | \$1,500 |
| SE Event Uniforms  | YOUR COMPANY LOGO +<br>SE ONLY + Staff on back<br>shirt                  | 1             | 200        | X            | Х               | Х             | ALL YEAR<br>ROUND | \$5,000 |
| SE MERCH TENT<br>PARTNER                                 | YOUR COMPANY LOGO +<br>SE ONLY ON TENT SIGN                              | 1             | 1          | X            | NA              | NA            | ALL YEAR<br>ROUND | \$2,500 |
| Social Media Highlight<br>presented by Gerald<br>Gruenig | YOUR COMPANY LOGO +<br>SE ONLY mentioned on the<br>Gerald's social video | 10            | 1          | NA           | NA              | NA            | ONE<br>TIME       | \$3,000 |
| SE QUATERLY PODCAST<br>PRESENTED BY                      | 4 SE PODCASTS PRESENTED BY YOUR COMAPNY & SE                             | 4             | 4          | NA           | Х               | Х             | 4 TIMES           | \$5,000 |
| FESTIVAL INTERNATIONAL<br>GUIDE PARTNER                  | YOUR COMPANY LOGO +<br>SE + SE FEST PROMO                                | 1             | 150,000    | ) NA         | X               | NA            | ONE<br>TIME       | \$2,500 |





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|---|--|--|---------------|------------|--------------|-----------------|---------------|----------------------|---------|
|   | Digital Billboard Promo<br>Monthly                       | YOUR COMPANY LOGO +<br>SE ONLY + promo info                              | 12            | 1          | NA           | х               | Х             | 12 TIMES             | \$5,000 |
|   | WELCOME LAUNCH<br>VIDEO PARTNER                          | YOUR LOGO NEXT TO SE<br>LOGO ON 30SEC LAUNCH<br>COMMERCIAL               | 1             | 1          | X            | X               | X             | ALL<br>YEAR<br>ROUND | \$2,500 |
| Т | he CURRENT Magazine -<br>FULL Page Ad                    | YOUR COMPANY LOGO +<br>SE + SE PROMO                                     | 1             |            | NA           | X               | NA            | ONE<br>TIME          | \$2,500 |
|   | 2025 SE Calendar<br>postcards                            | YOUR COMPANY LOGO +<br>SE + 2025 EVENT<br>CALENDAR                       | 1             |            | NA           | X               | NA            | ONE<br>TIME          | \$5,000 |
|   | FEST INTERNATIONAL SE<br>LOUNGE EXCLUSIVE<br>PARTNER     | 9X3 BANNER WELCOME<br>SIGN AT SE LOUNGE AT<br>COURTHOSUE FEST STAGE      | 3             | 1          | NA           | X               | NA            | ONE<br>TIME          | \$2,500 |
|   | SE MERCH TENT<br>PARTNER                                 | YOUR COMPANY LOGO +<br>SE ONLY ON TENT SIGN                              | 1             | 1          | Х            | NA              | NA            | ALL<br>YEAR<br>ROUND | \$2,500 |
|   | Social Media Highlight<br>presented by Gerald<br>Gruenig | YOUR COMPANY LOGO +<br>SE ONLY mentioned on the<br>Gerald's social video | 10            | 1          | NA           | NA              | NA            | ONE<br>TIME          | \$3,000 |
|   | SE QUATERLY PODCAST<br>PRESENTED BY                      | 4 SE PODCASTS PRESENTED BY YOUR COMPANY & SE                             | 4             | 4          | NA           | X               | X             | 4 TIMES              | \$5,000 |
| F | ESTIVAL INTERNATIONAL<br>GUIDE PARTNER                   | YOUR COMPANY LOGO +<br>SE + SE FEST PROMO                                | 1             | 150,00     | DO NA        | х               | NA            | ONE<br>TIME          | \$2,500 |





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| e | Co-Branding Collaterals                              | Description  | Availa<br>ble | Amo<br>unt | SE<br>Events | SE<br>Divisions    | YEAR<br>ROUND | Duration          | Price   |
|   | Digital Billboard Promo<br>Monthly                   | YOUR COMPANY LOGO +<br>SE ONLY + promo info                            | 12            | 1          | NA           | X                  | X             | 12 TIMES          | \$5,000 |
|   | WELCOME LAUNCH<br>VIDEO PARTNER                      | YOUR LOGO NEXT TO SE<br>LOGO ON 30SEC LAUNCH<br>COMMERCIAL             | 1             | 1          | X            | ×                  | X             | ALL YEAR<br>ROUND | \$2,500 |
|   | The CURRENT Magazine -<br>FULL Page Ad               | YOUR COMPANY LOGO +<br>SE + SE PROMO                                   | 1             |            | NA           | ×                  | NA            | ONE TIME          | \$2,500 |
|   | 2025 SE Calendar<br>postcards                        | YOUR COMPANY LOGO +<br>SE + 2025 EVENT<br>CALENDNAR                    | 1             |            | NA           | х                  | NA            | ONE TIME          | \$5,000 |
|   | SE website divional partner                          | your company as the<br>presenting partner of a<br>specific SE division | 5             |            | NA           | X                  | NA            | ALL YEAR<br>ROUND | \$1,000 |
|   | FEST INTERNATIONAL SE<br>LOUNGE EXCLUSIVE<br>PARTNER | 9X3 BANNER WELCOME<br>SIGN AT SE LOUNGE AT<br>COURTHOSUE FEST STAGE    | 3             | 1          | NA           | X                  | NA            | ONE TIME          | \$2,500 |
|   |  |  | 0.01          |            | 500          | D 9 - 10 - 20 - 20 |               |                   |         |

