

SUNDAY
SEPT 28



Downtown Rising

PARC INTERNATIONAL
DOWNTOWN LAFAYETTE

PARTNERSHIP OPPORTUNITIES

Marketing campaign kicks off July 1.

PRESENTING SPONSORSHIP \$25,000

- <Your company as the Exclusive Presenting Partner
- <Your company gets first right of refusal for DTR 2024
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your company mentioned as the Exclusive Presenting Partner in our official Radio Partner Hot 107.
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 15 VIP + 25 GA

STAGE PARTNER - \$5,000

- <your company> logo as the exclusive stage partner. Large size high definition stage screen.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on all print
- <Your Company> logo included in the promotional video.
- <Your Company> FREE TICKETS - 10 VIP + 15 GA

OFFICIAL VIP TENT PARTNER - \$5,000

- The VIP Tent for VIP ticket holders provided by <your company>
- <Your Company> logo on the VIP Tent banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> VIP ticket holders enjoy complimentary Central Pizza, Beer & Water (cash bar available)
- <Your Company> FREE TICKETS - 15 VIP + 15 GA

BILLBOARD PARTNER \$5,000

- <Your Company> logo on the MAIN billboard design as the billboard partner.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 10 VIP + 15 GA

LOGO CUP - \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 1,500 CUPS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

LOGO HAND FAN - \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 2,500 HAND FANS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

LOGO KOOZIES - \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 2,500 HAND FANS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

BEVERAGE LOGO TICKETS - \$1,500

- <Your Company> logo on the EXCLUSIVE BEVERAGE TICKET(MIN 25,000 BEV TICKETS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

EVENT SIGNAGE - \$1,000

- <Your Company> logo on the BANNER SIGNAGE (MIN 25 BANNERS ON SITE)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

DEALERSHIP PARTNER \$1,500

- Your company vehicles showcased on site. (MIN OF 6 VEHICLES)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

YARD SIGN PARTNER - \$1,500

- <Your Company> logo on 20 DTR info individual yard signs
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

EXCLUSIVE BEER PARTNER \$1,500

- <Your Company> as the exclusive beer partner.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

BAR PARTNER \$1,500

- <Your Company> as the official Bar partner (logo on the bar banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

EXCLUSIVE LIQUOR PARTNER \$1,500

- <Your Company> as the official liquor partner.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

PHOTO BOOTH PARTNERSHIP \$2,500

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

MERCHANDISE PARTNERSHIP \$2,500

- <Your Company> as the official Merchandise sponsor (min 500 event shirts & staff shirts)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

AFTER PARTY PARTNER \$1,000

- Your venue as the official After Party location
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

DOWNTOWN BUSINESS PARTNERSHIP \$500

- <Your Company> logo on the Downtown Businesses (on site) Banner.
- <Your Company> logo on the Downtown Businesses social media graphic.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 4 GA

WRISTBAND PARTNERSHIP \$2,500

- <Your Company> logo on the wristband design (min 2,500 wristbands) <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

SPONSOR APPLICATION

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL: _____

PACKAGE LEVEL: _____

CELL #: _____

For event tickets please visit www.socialentertainment.net.

NOUS WAVE MEDIA
DIGITAL MARKETING AGENCY



the Current

